

DISRUPTION

THE FUTURE OF WOMEN'S HEALTH

INSPIRING A GLOBAL MOVEMENT

PRECISION HEALTH



Precision and personalized health is revolutionizing traditional healthcare by moving away from the one-size-fits-all model towards a more patient informed and individualized approach. Driven by ongoing research, real time health monitoring, and technological advancements to create tailored prevention, diagnosis, and treatment plans to address women's health through all their ages and stages.

Strategic Connections: Ob/Gyn. Mental health. Oncology. Chronic/Autoimmune Disease. Sexual health. Menopause. Obesity. Infectious diseases. Vaccines. Prevention. Screening – Early detection. Self management – Self Care. Team-based care. Rural-Remote. Underserved Populations.

TECHNOLOGY & INNOVATION



Exploring advancements and technology breakthroughs that will revolutionize women's health. A showcase for the latest tools, techniques and solutions aimed at addressing the unique health challenges faced by women. A discussion about the value of investing in the future of women's health.

Strategic Connections: Digital health and telemedicine. New technologies & devices. Remote monitoring. Wearables. Artificial intelligence. Diagnostics. Data analytics. Health information. Augmented/virtual reality. Global trends. Research. Pitch events and new tech demos.



ADVOCACY: CALL TO ACTION

Connecting thought leaders to mobilize efforts and amplify voices to champion women's health issues globally. Fueled by disruptive discussions to inspire actionable solutions to challenge conventional approaches, encourage knowledge transfer, and drive impactful change in health delivery systems, policies, legislation, and investments in women's health.

Strategic Connections: Female empowerment. Reproductive rights. Gender bias and equity. Exploitation and Violence. Women of Nations. DEI. Disabilities. Private/Public Health. Equitable compensation. Investment in research. Enabling legislation. Knowledge Hubs. Global collaboration

UNEXPECTED

-  Precision Health Showcase
-  Pitch Events & Poster Presentations
-  Start Up Alley
-  Themed Demo & Hospitality Suites
-  Art, Music, Theatre and Entertainment
-  After parties & exclusive networking

200 Speakers & Keynotes
250 Exhibitors 5000 Guests
70 Conference Sessions

100+ UNIQUE INVESTMENT OPTIONS \$5,000 – \$100,000 CAD

Presenting Sponsorships

Conference Presenting Sponsorship and Founding Partners are provided with unique investment opportunities that are co-designed for program alignment, marketing, media relations, cross promotions and corporate branding.

Conference Presenting Sponsor – 1 available

Conference Presenting Sponsorship is a one-of-a-kind, co-branded investment opportunity – available until Dec 31st, 2024.

Strategic Track Presenting \$100,000 – 3 Available

Exclusive presenting opportunities in one of three tracks: Precision Health, Tech & Innovation, and Advocacy: Call to Action, plus Hosting Partners (government & agencies).

Additional Signature Options

Main Attractions \$25,000–\$50,000

Presenting partnerships for major conference attractions including Opening Welcome Reception, Women’s Health Expo, Women’s Health Futures Report & more!

Conference Keynotes & Sessions \$15,000–\$25,000

Presenting sponsor of a keynote, session, panel or event feature in any of the three conference tracks, including option to recommend presenters.

Conference Onsite Experiences & More \$5–\$25,000

Added value opportunities to promote your brand and elevate women’s health in unique ways.

As a supporter you receive

	\$100k	\$50k	\$25k	\$15k
Premier logo placement on conference materials onsite and in sponsored program collateral	●			
Co-branding and cross promotions, and use of WHC & conference brand, based on level of support	●			
Collaboration opportunities for media relations and public affairs engagement, based on level of support	●			
Co-design of sponsored program sub-brand and promotions	●	●		
Speaking opportunities at sponsored event and program announcements, quotes and videos	●	●		
Exhibitor booth (option to upgrade for additional fee)	20x20	20x10	20x10	
First round placement choice for exhibitor booth	●	●	●	
Co-design session content, speaker selection, digital and social cross-promotion	●	●	●	
Expo passes, based on level of support	20	15	10	5
Logo placement on select conference materials, onsite, website, digital and social promotions	●	●	●	●
Invitations to WHC Awards Gala, Welcome & exclusive networking events	●	●	●	●
Company name included in conference summary report	●	●	●	●

Note: Sponsorship values are in \$CAD

Additional benefits are available in unique industry partnerships

Investments to share knowledge, inspire innovation, and catalyze change

Strategic Track \$100K

Precision Health Track
Tech & Innovation Track
Advocacy: Call to Action Track

Main Attractions \$50K

Women’s Health Expo
Precision Health Lounge & Showcase
Women’s Health Futures Report

Features \$25K

Welcome Reception Entertainment
Poster Presentation Showroom
Youth Ambassador Program
Registration
Start Up Alley
Women’s Wellness and Lifestyle Market
Pitch Events
Precision Health Lounge
Precision Health Showcase

Keynotes and Sessions \$15–25K

Keynotes & Speakers
Sessions & Panels (50+ available)

Conference Onsite \$15–25K

Slido, AV, and Wifi
Program/Map Placemat
Hospitality Suites – Themed
Wine Sponsor, Reception
Show Your Badge
Volunteer Program
VR/AR Tech Innovation Station
Disruption 50/50

Experiences & More \$5–15K

Refreshment Stations in Expo
Photo Booth
Coffee Breaks (5 available)
Meeting Rooms (4 available)
Candy Bar, Reception

Lasting social, health, and economic impact

- Showcase health advances around the globe
- Enable emerging technologies, techniques and innovations that improve health outcomes
- Demonstrate impact of patient centred health
- Explore opportunities in underserved populations
- Share knowledge and promote collaboration
- Understand current conditions that are biased, barriered, and inequitable
- Promote global best practices and benchmarks in policy and legislation
- Raise awareness and demonstrate the economic benefits of investing in women's health

Empower women to take authority over their health experience and life journeys

RESERVE YOUR EXCLUSIVE PROGRAM **NOW** AND SAVE 15%

For a limited time, exclusive partner programs will be provided with full partner benefits, advanced promotions, and a 15% discount

- Commit to sponsorship
- Provide a 50% deposit upon signing
- Work with the conference team to:
 - Co-design content
 - Collaborate for headliner, keynote, or speaker selection
 - Co-create key messages, branded images, and cross-promotions

Celebrate your support through ambassador programs, announcements, media relations, and cross promotions that will be included in the official launch and global press conference.

5000 DELEGATES, GUESTS, FRIENDS & INFLUENCERS

WHO SHOULD ATTEND?

Women. Men. Youth. Students. Healthcare professionals. Academics and Researchers. Entrepreneurs. Business leaders. Community leaders. Data & Tech experts. Health system influencers. Risk & Knowledge experts. Investors. Innovators. Decision makers. Elected officials. **Global leaders in health, gender equity, data, research and innovation.**

WHY INVEST? WHY NOW?

Global reach. Influence. Knowledge exchange. Brand elevation. Market share. Credibility. Decision maker connections. Collaboration. Networking. Product promotion. Innovation and tech opportunities in an under-served sector. Investment opportunities.

Influence innovation and opportunities in women's health - an under-served market.